

# YOU NEED TALENT TO GROW YOUR BUSINESS

**WORKFORCE STABILITY IS A KEY COMPETITIVE ADVANTAGE.**

**EMPLOYERS WHO WANT TO REMAIN SUCCESSFUL NEED TO ADAPT TO A CHANGING WORKFORCE.**

**IT'S A CHALLENGE EVERYWHERE BUT ESPECIALLY IN THE NORTH WHERE THE DEMAND FOR SKILLED, EDUCATED WORKERS IS FAR OUTSTRIPPING SUPPLY.**

**WE KNOW THAT THE NORTH IS NOT FOR EVERYONE.**

North is a state of mind: its fresh perspectives, it's unpretentious, and it's full of promise. But attracting and keeping an educated workforce is a challenge – especially young talented people who are in high demand everywhere.

The trick is to find just those people who can really flourish and make a difference here – and give them every reason to be north.

**WE'RE INVESTING IN YOUR FUTURE WORKFORCE TODAY.**

The Northern Alberta Development Council (NADC), in partnership with northern businesses, provides over \$300,000 through our Bursary Partnerships Program to help employers recruit students before they are done their post-secondary education.

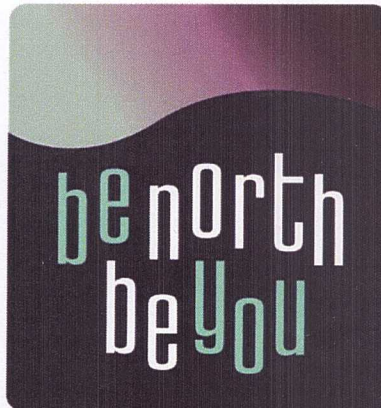
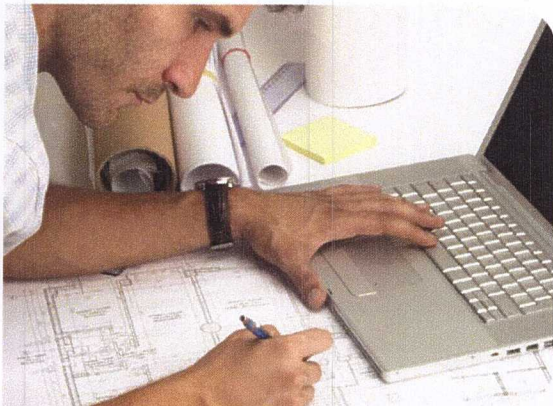
**How it works:**

The NADC will match between \$1,000 and \$3,000 per student per year. Higher matching funds are available for students enrolled in the pharmacy or large animal veterinary programs (\$6,000 per year), nurse practitioner program (\$9,000 per year), or medical or dentistry school (\$12,000 per year).

**Get an application from:**

- [www.benorth.ca](http://www.benorth.ca)
- the NADC office at 780-624-6545 (toll free first dial 310-0000)

SUBMIT A SPONSOR APPLICATION TO NADC TODAY



Over \$ 300,000 of Bursary Partnerships available

