



**Alberta HUB**  
Where opportunity comes to life



**Town of St. Paul**  
A PEOPLE KIND OF PLACE

## ABOUT THE TOWN OF ST. PAUL

St. Paul is centrally located in the heart of the Alberta HUB region. Alberta HUB is a partnership of communities, post-educational institutions and business/industry in Northeastern Alberta meant to enhance the quality of life and economic interests of this region. With a growing population of 6,004 St. Paul is a major trading center for 35,000 people. St. Paul's economic base is the rich agricultural land that surrounds the town, supplemented by the oil and gas industries. Located on Highway 29 and surrounded by a large number of lakes and campgrounds is an advantage for downtown retailers and other businesses.

### OPPORTUNITIES

Visitors, new residents and people looking for business opportunities are attracted to St. Paul by the amenities available, recreational opportunities and a strong volunteer spirit.

- The town's economic base is defined primarily by agriculture and the oil and gas industry. Other natural resources in the area include salt, peat moss, timber and gravel. Major agricultural products include poultry, processed feeds, alfalfa pellets, peat moss, canola seed/legume seed, goat products, beef, honey, coarse grains and dairy products.
- The region is uniquely located in a corridor between the high population centre of Edmonton, the Cold Lake oil sands region, and the resource rich areas to the north leading to Fort McMurray.
- A major economic and quality of life strength is our strong service sector, ample housing, education programs and excellent recreational amenities. It has meant maintaining a large degree of stability during business cycles and had success attracting residents and visitors.
- With ample commercial, industrial and residential land available, business will find St. Paul an ideal Town to build their new venture or expand their present business.

### TRANSPORTATION

St. Paul is a truly central location, located halfway between Edmonton and the Saskatchewan border, St. Paul is a service and transport hub for the region. Highway 29 links St. Paul to Edmonton [west] and Bonnyville [east]. Highway 881 connects St. Paul Highway 16 (Yellowhead) to the south. St. Paul Airport also has all-weather facilities and a 1,067 metre runway. Commercial and air freight services are at Edmonton International.



### DEMOGRAPHICS

Population in 2014*	6004
Population in 2012	5844
Population in 2010	5632
Population change 2010 to 2014	6.6%
Total private dwellings	2011
Population density/km <sup>2</sup>	744.1
Land area (square km)	6.8624

\*Source: 2014 Municipal Census Alberta Municipal Affairs  
Note: visit [www.statcan.gc.ca](http://www.statcan.gc.ca) for the a wide variety of constantly updated information

<b>In the labour force</b>	2595
Employed	2455
Unemployed	135
<b>Participation rate</b>	67.9%
<b>Employment rate</b>	64.3%
<b>Unemployment rate</b>	5.2%
Management	200
Business; finance and administration	400
Natural and applied sciences and related	65
Health	180
Social science; education; government service	265
Art; culture; recreation	15
Sales and service	745
Trades; transport and equipment operators and related	515
Unique to primary industry	130
Processing; manufacturing and utilities	60

Source: 2006 Statistics Canada Census

# Community Investment Profile – Town of St. Paul

## LIVE IN THE ALBERTA HUB REGION

For people interested in moving to the Alberta HUB region, please visit the following resources:

**Regional:**  
<http://makeyourmovealberta.ca>

**Provincial:**  
[www.alberta-canada.com/immigration](http://www.alberta-canada.com/immigration)  
[www.employment.alberta.ca](http://www.employment.alberta.ca)

**Federal:**  
[www.cic.gc.ca](http://www.cic.gc.ca)  
[www.goingtocanada.gc.ca](http://www.goingtocanada.gc.ca)

## BUSINESS SERVICES

- Canadian Imperial Bank of Commerce
- Servus Credit Union
- Toronto Dominion Bank
- Farm Credit Corp Canada
- Alberta's Lakeland Tourism Marketing
- Northeast Alberta Information HUB Ltd
- Community Futures St Paul-Smoky Lake
- St Paul Journal
- Portage College
- And many more...

## CONVENIENT SERVICES

- Canadian Tire
- Tim Horton's
- Super 8
- Boston Pizza
- McDonalds
- Subway
- Home Hardware
- Sobeyes
- Mc Diarmid Lumber
- 7-11
- KFC
- And many more...

## ESTABLISHING A BUSINESS IN THE ALBERTA HUB REGION

For businesses interested in locating to the Alberta HUB region, please visit the following resources:

**Regional:**  
[www.albertahub.com](http://www.albertahub.com)

**Provincial:**  
[www.albertacanada.com/intl-business/index.html](http://www.albertacanada.com/intl-business/index.html)  
[www.programs.alberta.ca](http://www.programs.alberta.ca)

**Federal:**  
[www.investincanada.gc.ca](http://www.investincanada.gc.ca)



## CONTACT AND LINKS

**Town of St. Paul:**  
[www.town.stpaul.ab.ca](http://www.town.stpaul.ab.ca)  
 5101 - 50 St , PO Box 1480  
 St Paul, AB T0A 3A0  
 Phone: 780-645-4481

**Alberta Government Info:**  
[www.albertacanada.com](http://www.albertacanada.com)

**Alberta Municipal Info:**  
[www.municipalaffairs.gov.ab.ca](http://www.municipalaffairs.gov.ab.ca)

**Alberta Business Info:**  
[www.canadabusiness.ab.ca](http://www.canadabusiness.ab.ca)



*The Town of St. Paul is located in the County of St. Paul #19, in Northeast Alberta (the Alberta HUB Region). It is 200 km northeast of Edmonton.*

## A PROUD MEMBER OF:



**Alberta HUB**  
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[www.albertahub.ca](http://www.albertahub.ca)

Phone: 1-780-645-1155  
[www.albertaopportunity.ca](http://www.albertaopportunity.ca)