

**TOWN OF MILLET**

*Millet*

*Proud to be*

**STRATEGIC PLAN**

### ***Vision Statement***

**The Town of Millet is “Proud to Be...” working together to sustain and enhance the quality of life for our Community.**

### ***Mission Statement***

**The Town of Millet strives to serve its residents through leadership to promote a united, sustainable, vibrant Community in an efficient, professional and fiscally responsible manner.**

### ***Values***

**Honesty** – integrity and ethical behavior

**Accountability** – responsible for our actions; open and transparent communication with the public; responsive and timely

**Service** – the best possible skills, knowledge and attitudes applied to planning and delivering quality programs and services for residents and employees

**Collaboration** – build internal and external relationships for the betterment of our community and the Town; value the contribution of others

**Safe and Healthy Community** - Our community is safe, prosperous, welcoming, culturally diverse and a desirable place to live or visit.

**Through these key values, the Town of Millet is “PROUD TO BE.....”**

## **Core Goals**

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1. The Town of Millet will ensure the needs of its residents are achieved through ongoing planning and maintenance of our municipal infrastructure and equipment.

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### Strategies:

- Maintain a multi-year capital infrastructure plan and capital equipment replacement policy
  - Review stormwater drainage issues
  - Assess options to build infrastructure capacities to support future growth
  - Develop and implement best practices for operational maintenance
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2. The Town of Millet will strive for excellence by focusing on services while promoting a safe, healthy community and work environment.

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Strategies:

- Continual review, monitoring, and enforcement of municipal bylaws and policies
  - Establish levels of Service through best practices
  - Provide opportunities for staff training and advancement to empower employees
  - Adoption of a Municipal Safety Program
  - Environmentally Friendly and safe in all municipal programs
  - Collaborate with local RCMP
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3. To support and implement strategies for Economic and Business Development within the Town of Millet

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Strategies:

- Continued participation in economic development partnerships
  - Complete an investment attraction plan
  - Implement an investment attraction plan
  - Complete a Municipal Development plan
  - Complete an Intermunicipal development plan with the county of Wetaskiwin.
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4. Promote Millet as a recreational, commercial and cultural destination.

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Strategies:

- Ongoing participation in Edmonton Regional Tourism Group (ERTG), Alberta Tourism, Visitor Information Center
  - Facilitate a central depository for events in Town
  - Leadership of Town Square Committee
  - Continued support of Millet in Bloom
  - Provide innovative and cost effective recreational and cultural programs
  - Create a recreation / cultural master plan
  - Explore regional opportunities for programs and funding
  - Focus on Brand “Proud to Be....”
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