

Itaska Beach

Our Signage Success Story



Summer Village Signage Project

Rural Addressing Signage improves emergency response times, which helps save lives of our ratepayers.

Itaska Beach leveraged their MSI Capital grant funding for this signage project. Working with TownLife, we were able to present several options to Council and have Alberta Traffic Supply install consistently sized and placed flat sheet aluminum addressing signs on municipal property. \$136.78 / sign.

1

CREATE

We used sales@townlife.com to create our sign designs.

2

CHOOSE

After reviewing the different options, Council made a selection.

3

INSTALL

Alberta Traffic Supply managed One-Call, supplied and installed the signs.

Sample Design Options:

Option 1

24B

SV OF ITASKA BEACH

Clean text only.

Option 2

24B

SV OF ITASKA BEACH

Text with silhouette.

Option 3

24B

SV OF ITASKA BEACH

High contrast text and graphic.