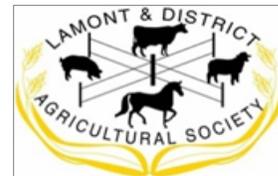


# Lamont Ag Society



The Marketing Committee cleaned house at the 2016 AAAS Convention in the Marketing Awards, see page 2 for story.

## Bullarama Lives On

"It will definitely be a different event in a new venue, but we are confident in our ability to provide the same high level of entertainment that Lamont residents have come to expect from our event," comments Rebecca Joseph, chair of the Bullarama committee. Joseph is excited for the new layout of the event, adding that Kory Wlos will once again be performing for an adult only Dance in the Dirt.

The committee is confident that Bullarama will be a crowd pleaser for all ages," Joseph added when asked about the new grounds.

The committee has been planning for several months to be able to uphold the reputation they have come to be accountable to. "We owe it to our founding fathers of the event to continue forward by working with our new venue. The society has 22 years of experience under our belts, and we have no reason to believe that this year will be any different, except perhaps you might need to wear a thicker jacket." Joseph commented with a chuckle.

The event will be hosted outside, with covered bleachers and heaters warming those in the stands. The beer gardens and dance will be similar to past events by being held in canvas tents. Tickets will be

available for purchase at Lamont Liquor Store, Lamont Value Drug Mart, Smith Insurance- Lamont and Lammles in Fort Saskatchewan. Adults are \$20, youth 7-17 \$10 with 6and under free.

Through hosting the Bullarama and other fundraising events, the society has donated over \$400,000 for the community over several years. Projects supported by the society include the boards at the hockey arena, various pieces of medical equipment at the hospital, support of local firefighters initiatives and 4-H support.

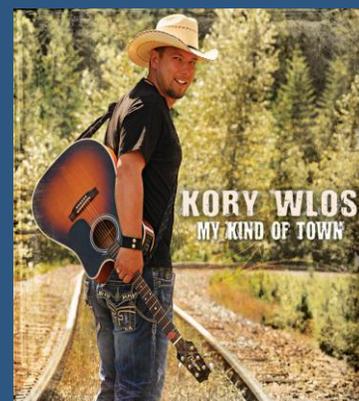
"The Ag Society is committed to supporting agricultural ventures that provide our community a synergy of pride, purpose and presence. We are proud to partner with fellow community organizations to ensure that our small community remains viable for generations to come."



## Upcoming Events

- Feb 25, Bullarama Meeting 7pm Walker School
- Mar 7, Bullarama Meeting 7pm Walker School
- Mar 17, Directors Meeting 7pm Walker School
- Mar 21, Bullarama Meeting 7pm Walker School

**Did you know...**  
**There are 293**  
**agricultural societies**  
**in Alberta.**



Local Fort Saskatchewan resident, Kory Wlos will be performing at the 23<sup>rd</sup> Annual Bullarama Supreme, April 23 at the Conrad Schinkinger Memorial Grounds.

## Kick the Dust Off- AAAS Convention 2016



Members Robyn Butler, Rebecca Joseph, Sharon Snyder and Ely Cholak showing off their face painting on February 5, 2016 at the AAAS Convention in Edmonton.

Region 1 hosted the AAAS Convention with the theme of "Kick the Dust Off" at the Ramada Conference Center in Edmonton February 4-7, 2016. The weekend started with a very informative Ministers forum, where attendees were able to pose questions pertaining to their societies and the agriculture industry. Lamont Ag Society members were very involved in this forum, with 2 members posing questions regarding municipal funding and agriculture education. The evening closed with an awards presentation for the Hall of Fame, Lifetime Members and scholarship recipients.

Saturday started with AAAS Year in Review and regional meetings. The regional meetings also included elections, which saw region 4 directors to remain in office for another year. Delegates then broke out into information sessions that included social media, traceability, celebrating volunteers and building corporate relationships. After lunch, delegates took in more training sessions, followed by the AAAS Annual General Meeting.

The evening concluded with an awards ceremony for the Marketing Competition, for which the Lamont Ag Society cleaned house. We received first place for new event under 100 people for our Family Fun Day proposal, first place for social media with following of under 500 people, first place for photo collage, and second place for new event 100-250 people for our Kids Rodeo.

Through-out the weekend, delegates were able to watch performers of different genres, including clowns, small stage acts and larger bands, showcase their abilities to possibly perform at society events.

The Lamont Ag Society represented with a total of 10 delegates, including one first timer, Norm Hill.



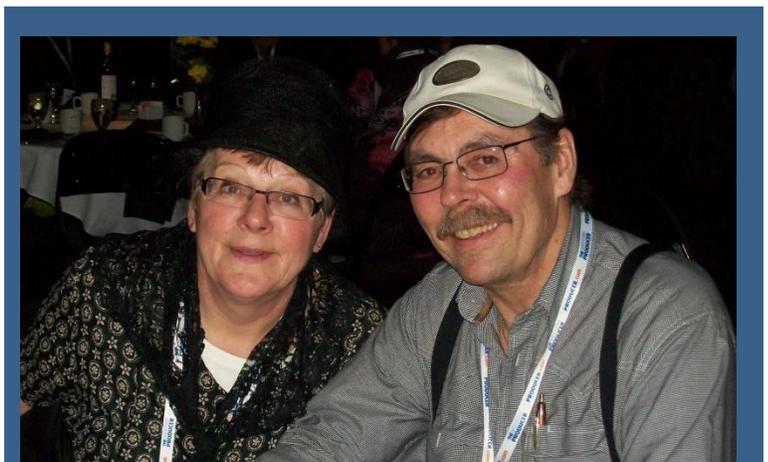
Photo collage winning entry, prepared by member Crystal Inverarity.

## Member Spotlight, Ely Cholak

Ely Cholak has become somewhat of a staple at the annual AAAS Convention over the years. Ely has attended over 25 conventions in her tenure as a member, including those hosted in Edmonton, Grande Prairie, Lethbridge, and Lloydminster.

"I enjoy the networking with people from other societies, the seminars and the speakers," Cholak commented when asked why she continues to attend the annual convention year after year. Networking is crucial to the success of any society, and through the connections Ely has fostered over the years, our society continues to grow and maintain our volunteer base we have today.

Ely's continual dedication to attending the conference has provided our society with an abundance of knowledge from the personal development training that occurs at the convention each year. We would like to thank Ely for her continued support to growing both our society and the community.



Ely with husband, and fellow member, Frank Cholak at the 2012 AAAS Convention "Final Frontier" dressed as characters from the wild west frontier.