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June 16, 2016

Mayor Andersen  
Town of St. Paul  
PO box 1480  
5101 50 Street  
St. Paul, AB T0A 3A0

Dear Mayor Andersen,

As you know, collection activities for the 2016 Census of Population started this past May. We have noted that current return rates for communities across the province of Alberta are markedly lower than those observed in other parts of Canada.

I am therefore writing to seek your support in our campaign to increase awareness of the census and to remind all residents in your community that it is not too late to complete their questionnaire.

Census information is important for all communities and is vital for planning services such as schools, daycare, family services, housing, police services, fire protection, roads, public transportation and skills training for employment. Since the census is an essential source of information about Canada and the people who live here, it must be complete and accurate. It is therefore imperative that everyone complete and return their questionnaire.

We would like to work with your office to ensure that members of your community understand the importance of completing their census questionnaires. Your support in encouraging members of your community to complete the census will have a direct impact on gathering the data needed to plan, develop and evaluate relevant programs and services.

A member of our communications team will contact your office to discuss ways in which we can work together. Should you have any questions, please feel free to contact Susan Cuthbert, Census Communications Manager, by email at [susan.cuthbert2@canada.ca](mailto:susan.cuthbert2@canada.ca) or by phone at 780-394-2037.

Thank you in advance for your support of the 2016 Census.

Yours sincerely,

Lorne Anderson  
Director, Western Region and Northern Territories  
Statistics Canada

Canada

Serving Canada with  
high-quality statistical  
information that matters.

Au service du Canada avec des  
renseignements statistiques de  
grande qualité qui comptent.