



Sponsored in Part by the Province of Alberta

JEDI REACH PROGRAM
PRESENTS

STRATEGIC MARKETING WORKSHOP

WITH JARED SMITH - PARTNER AND CHIEF MARKETING OFFICER FOR THE LUXUS GROUP

This session is designed to help participants navigate the increasingly complex and confusing landscape of marketing and sales best practices to support the development of a tangible, online and offline strategic growth plan.

INFORMATION:



Jared Smith is the Partner and Chief Marketing Officer for The Luxus Group, a Canadian firm specializing in luxury real estate, investment and lifestyle experiences for people who want to connect their dreams with their passions and investments.

As the former founder/owner of Incite Marketing, Jared has dedicated most of his career advising senior leaders in high-growth organizations.

Jared was named one of Avenue Magazine's Top 40 Under 40, has won Entrepreneur of the Year Awards with BDC Canada and the Chamber of Commerce, and in 2016 he was recognized as one of Business in Edmonton Magazine's Top 20 Business Leaders.

Jared has an intense interest in community-building. He is the Past-President of the Entrepreneurs' Organization (Edmonton Chapter), the Chair of the Edmonton Mayor's Business Roundtable and sits on the Advisory Council for the University of Alberta School of Business.

Jared is a sought-after moderator and facilitator and appears as a key-note speaker at numerous business and real estate conferences.

Jared loves travelling the world and seeking adventure with his wife Jessica and two children, Maddie and Kai, and he has a passion for fitness. He is a 3rd Degree Blackbelt in Karate, an active boxer and he recently led, organized and endured a year-long training simulation with US Navy SEALs.

COST: \$10.00
DATE: MARCH 29, 2019
TIME: 9:00 AM - 12:00PM
PLACE: REYNOLDS MUSEUM - WETASKIWIN

TO REGISTER CALL OR TEXT
780-994-7459 or email
reach.program.alberta@gmail.com

