

VILLAGE OF INNISFREE  
2019-2022  
STRATEGIC PLAN



## INTRODUCTION

Innisfree is a friendly, community driven Village, nestled in the heart of Kalyna Country. Innisfree is sometimes called “The Hidden Village”, as it is tucked away on the side of a ridge, north of the Yellowhead Highway (Highway 16). Located 1 hour, 15 minutes east of Edmonton and 1 hour west of Lloydminster, Innisfree is perfect for a day-trip or weekend retreat, a leisurely break while enroute on the yellowhead Highway or a memorable holiday in a distinctive part of the Canadian Prairies. 100 years strong, Innisfree is a community rich with history and pride. Innisfree has a rural district population of 1250, a Village population of 220 and economic activity that revolves around the agriculture and oil and gas industries.

## VISION

*“Innisfree is a safe and healthy place to establish roots, promotes sustainable development and active lifestyles.”*

## MISSION

*“Innisfree, a progressive community supported by local partnerships – committed to better living”*

<b>VALUES</b>			
<b>TRUST</b> <i>is our mutual goal.</i>	<b>EFFICIENCY</b> <i>is the best use of our resources.</i>	<b>COLLABORATION</b> <i>is working together for a common goal.</i>	<b>INTEGRITY</b> <i>is acting with honesty.</i>



## **Strategic Priority #1 – Partnerships and Collaboration**

### **Key Objectives:**

1. Develop Inter-municipal Collaboration Framework
2. Building relationships with neighboring communities (i.e. Minburn, Vegreville, Mannville, etc.)
3. Meet with the County of Minburn semi-annually.

## **Strategic Priority #2 – Safe and Healthy Community**

### **Key Objectives:**

1. Support and advocate for RCMP
2. Support and Advocate for Medical Clinic Pop-up
3. Continue with regular Bylaw Enforcement

## **Strategic Priority # 3 – Ensure Viability**

### **Key Objectives:**

1. Create a timeline outlining the nine recommendations found in the Viability Plan
2. Develop and promote a 10 Year Capital Plan outline failing Infrastructure as per the 2016 AMEC/Foster Audit Report.
3. Follow up with Municipal Affairs on June 1 of each year, for 4 consecutive years, to report completed or none completed tasks mentioned in the timeline set out in objective 1 and 10 year capital plan set out in objective 2.

## **Strategic Priority #4 – Resident Communication and Engagement**

### **Key Objectives:**

1. Hold at least 1 Public Hearing, every 3 months, to allow taxpayers & residents to voice concerns.
2. Ensure all Social Media is current and up-to-date (i.e. Website, Facebook, etc.)
3. Promote monthly Council meeting highlights in Local Newspaper



**Village of Innisfree**

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<b>2.2 Support and advocate for Medical Clinic Pop-up</b>											
	medical Clinic Pop-up to take place on July 29, 2019	N/A	Jul-19								
	Advertise and support the medical clinic pop-up via social media (facebook, website, newspaper, etc.)	CAO/ADMIN	Aug-Dec 2019								
<b>2.3 Continue with Regular Bylaw Enforcement</b>											
	Control stray cat issue in our Community.	CAO	Jul-19								
	Insure residents are properly educated of Bylaws passed by Council - Animal, unsightly, etc.)	CAO/ADMIN/PW	July - Dec 2019								
<b>3 - Ensure Viability</b>											
<b>3.1 Create a timeline outlining the nine recommendations found in the Viability Plan</b>											
	Timeline was created outline the nine recommendations found within the Viability Plan.	CAO	31-Mar-19					COMPLETE	Submission was made to the Minister on March 30, 2019.		
<b>3.2 Develop and promote a 10 Year Capital Plan outlining failing infrastructure as per the 2016 AMEC/Foster audit report</b>											
	Revised 10 Year Capital Plan - April 30 deadline	CAO	30-Apr-19					COMPLETE	Submission was made to the Minister of April 23, 2019.		
	Extension was provided by the Minister - Submission was not accept by the Minister of Municipal Affairs - August 31, 2019 Deadline.	CAO/ADMIN	31-Aug-19						Submit the revised 10 Year Capital plan to the Minister by August 31, 2019.		
<b>3.3 Follow up with Municipal Affairs on June 1 of each year, for 4 consecutive years, to report completed or none completed tasks mentioned in the timeline set out in objective 1 and 10 year capital pla set out in objective 2.</b>											
	Follow-up with Municipal Affairs on June 1 of each year, for 4 consecutive years	CAO/ADMIN	Jun-19					COMPLETE			
<b>4 - Resident Communication and Engagement</b>											
<b>4.1 Hold at least 1 public hearing, every 3 months, to allow taxpayers and residents to voice concerns.</b>											
	Public Hearing took place in June, 2019 - Tax Bylaw and Budget	CAO/COUNCIL	18-Jun-19						Public Hearing was held to discuss tax rates, bylaw enforcement and proposed budget.		
	Public Hearing to take place in August or September 2018	CAO/COUNCIL	Sep-19								
	Public Hearing to take place in Oct, Nov or December 2019	CAO/COUNCIL	Nov-19								
<b>4.2 Ensure all social media is current and up-to-date (i.e. Website, Facebook, etc.)</b>											
	Weekly updates to website and facebook to ensure information is kept current and up to	ADMIN	July - Dec 2019								

4.3 Promote monthly Council meeting highlights in Local Newspaper.												
	July - September Council meeting highlights	CAO/ADMIN	July-Sept 2019							July 16 - Not Submitted August 20 - Not Submitted September 17- Not Submitted		
	October - Dec Council Meeting Highlights.	CAO/ADMIN	Oct-Dec 2019							October 15 - Not Submitted November 19 - Not Submitted December 17 - Not Submitted		