

TOWN OF MILLET

Millet

Proud to be

STRATEGIC PLAN

Vision Statement

The Town of Millet is “Proud to Be...” working together to enhance the quality of life for our Community.

Mission Statement

The Town of Millet strives to serve its residents through leadership to promote a sustainable vibrant Community in an efficient, professional and financially responsible manner.

Core Goals

1. Develop a program to implement strategies for Economic and Business Development within the Town of Millet

Strategies:

- Continued participation in Joint Economic Development Initiative (JEDI) and Central Alberta Economic Partnership (CAEP)
 - Promote a Small Business Organization and / or Chamber of Commerce for the Businesses of Millet
 - Research the opportunity for the Town to acquire land and service the land surrounding the community
 - Complete an Investment Attraction Plan for the Town
 - Facilitate partnerships with other stakeholders.
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2. To provide innovative and cost effective recreational and cultural facilities and programs in the Town of Millet.

Strategies:

- Expand recreation and cultural programs
 - Research the purchase of recreational land
 - Inspect and evaluate the current recreational and cultural facilities
 - Create a recreational / cultural master plan
 - Review existing agreements with the County of Wetaskiwin
 - Creation of a single point of contact for all recreational programs as well as representation on the “Mega Board”
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3. The Town of Millet will ensure the needs of its residents are achieved and can support future growth through ongoing planning and maintenance of our municipal infrastructure.

Strategies:

- Develop a multi-year Capital Infrastructure Plan
 - Investigate all options available to the Town for a stable and constant water supply.
 - Review operational maintenance practices
 - Review Stormwater drainage issues within the Town
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4. The Town of Millet will strive for organizational excellence by focusing on customer and operational excellence while promoting a safe, healthy work environment.

Strategies:

- Continual review and monitoring of municipal bylaws and policies
 - Establish levels of Service through best practices
 - Provide opportunities for staff training and advancement to empower employees
 - Adherence to Provincial Health & Safety Standards
 - Adoption of a Municipal Safety Program
 - Environmentally Friendly and safe in all municipal programs
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5. Promote Millet as a recreational, commercial and cultural destination.

Strategies:

- Develop a tourism strategy
 - Continued participation in Edmonton Regional Tourism Group (ERTG), Alberta Tourism, Visitor Information Center
 - Create a central depository for events in Town
 - Continued support of Millet in Bloom
 - Focus on Brand “Proud to Be....”
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