



City of Wetaskiwin • Town of Millet • County of Wetaskiwin

Employment Opportunity
Director of Economic Development
Joint Economic Development Initiative (JEDI)

The Joint Economic Development Initiative (JEDI) is an established, award winning, dynamic regional partnership involving the City of Wetaskiwin, Town of Millet and County of Wetaskiwin. Offering a central location, (only 30 minutes southeast of Edmonton) easy access to major transportation routes and an existing base of world-class manufacturers; JEDI is positioning itself as the region of choice for industrial development in Alberta. The mandate of the JEDI partnership is to provide a "one-stop industrial development shop" for developers, investors, business, and community,

JEDI is committed to:

- Providing up-to-date information on economic and industrial developments within the region.
- Working with related departments at the City, Town and County to facilitate the development process for new and existing business.
- Assisting with the development of relationships with local drivers, government education and training providers, and other business supports.

This challenging position will consist of:

- Marketing the JEDI region to potential businesses and investors.
- Creating and implementing Communication Strategies with the public and ratepayers
- Implementing a Business Retention and Expansion (BR&E) Strategy.
- Serving as a liaison between partnering municipalities and private sector developments.
- Ensuring that an Economic Development Strategy is in place, expanded and strengthened in terms of the partnership.

Qualified candidates are asked to please submit their resume in confidence by fax, mail, or email before 4:30pm Monday, June 4, 2012 to:

Attention: Management Committee
Joint Economic Development Initiative
PO Box 6357, Wetaskiwin, Alberta T9A 2G1
Telephone: 780.361.6231
Fax: 780.352.3486
info@jedialberta.com

*A detailed job description is available upon request.
JEDI wishes to thank all applicants for their interest, however only those candidates selected for an interview will be contacted.*